

## ELITE CONCEPT HOMES AND CONSTRUCTION COMPANY MARKETING AGENT'S FORM

**NAME:**.....

**MALE:**.....      **FEMALE:**.....      **MARITAL STATUS:**.....

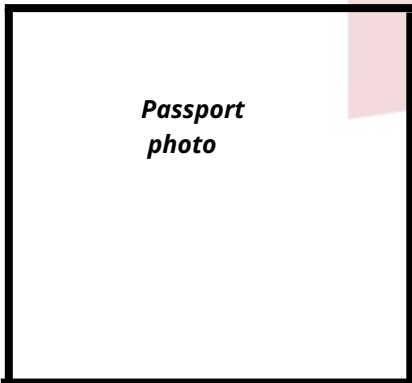
**ORIGIN:**.....

**PHONE NUMBER:**.....

**EMAIL ADDRESS:**.....

**HOME ADDRESS:**.....

**OCCUPATION:**.....      **NATIONALITY:**.....



**AGENCY/MARKETING AGREEMENT BETWEEN AN AGENT AND ELITE CONCEPT HOMES AND CONSTRUCTION COMPANY.**

Thank you for your interest in marketing our product. Below are the terms and conditions of the contract:

**1. PROCEDURE/SCOPE OF WORK (Digital Marketing)**

- a. All Social Media materials and content will be provided by ELITE CONCEPT and copies will be sent to you for your social media use. You are prohibited from creating social media content on behalf of the ELITE CONCEPT brand.
- b. Deployed resources and staff for ground marketing is entirely up to you; and ELITE CONCEPT will not bear any costs related therein.
- c. ELITE CONCEPT will handle all of her Branding and Promotions solely.
- d. Strategy plan for the client’s house(s) such as (Notices of Payment or Payment Reminder letters, Newsletters and Revocation Letters) will be prepared by ELITE CONCEPT.

**2. TIME TABLE: ELITE CONCEPT will assure you get all Marketing Tools/Essentials. E.g. (Newsletters and Brochure).**

**3. MARKETING/MANAGEMENT FEE: ELITE CONCEPT will pay N400,000 for any plot sold. A basic allowance of N20,000 for 2 months, this is subject for review pending the Agent’s sales performance during the probation period.**

Mark-up: Should in the case of a mark-up on any sales, ELITE CONCEPT will take 20% Review fee of such sales and 80% of the mark-up will go to the Agent.

**NOTE: ELITE CONCEPT HOMES AND CONSTRUCTION shall withhold payment of commission if client’s Application Form and Acknowledgement copies of offer letters are not returned.**

**DECLARATION**

I, the undersigned, acknowledge that I have read, understood and do hereby accept the particulars of the ELITE CONCEPT HOMES AND CONSTRUCTION LIMITED Contract Terms outlined above.

NAME:.....

SIGNATURE AND DATE:.....

